



ENTERPRISE GREECE
INVEST & TRADE

**FTAs
Webinar Series**

2nd Webinar

17 OCT 2025

EU Free Trade Agreements **WITH Asian Countries**

NEW HORIZONS FOR YOUR EXPORTS!

Agenda

15:00-15:10 ▶ Introduction

Welcome remarks

Mr. Dimitris Skalkos, Secretary General for International Economic Affairs, Ministry of Foreign Affairs and Chairman of Enterprise Greece.

H.E. Ambassador Ioannis Vrailas, Permanent Representative of Greece to the EU, Ministry of Foreign Affairs (video message).

Ms. Anastasia Sarchosoglou, Enterprise Europe Network Hellas coordinator.

15:10-15:30 ▶ Session 1: Trade Policy and Free Trade Agreements

Overview of EU Free Trade Agreements with Asia: Unlocking new opportunities for greek SMEs

How greek companies can leverage existing FTAs to access fast-growing Asian markets, reduce trade barriers, and strengthen competitiveness abroad.

Mr. Peter Berz, Head of Unit, Unit R.2: Single Entry Point for Implementation, Outreach and Transparency, SMEs, Directorate-General for Trade and Economic Security, European Commission.

15:30-15:45 ▶ Session 2: Tools and Support Services for SMEs

Access2Markets

Hands-on guidance on available Access2Markets tools

Mr. Mikolaj Olszewski, Expert, Unit R.2: Single Entry Point for Implementation, Outreach and Transparency, SMEs, Directorate-General for Trade and Economic Security, European Commission.

15:45-16:00 ▶ Session 3: Industry Case Study

Mr. George Banos, Partnership Manager, Hellenic-ASEAN Business Council.

16:00-16:05 ▶ Conclusion

Summary of key discussion points

Ms. Elena Makrypidi, Second Counsellor, Economic and Commercial Affairs, TPC Deputy, Permanent Representation of Greece to the EU, Ministry of Foreign Affairs.

16:05-16:35 ▶ Q&A Session

An interactive session for participants to ask questions to the experts.

Moderator: **Mr. Alkman Granitsas**, Kyklos Associates